

# Emergency and Customer Communications

*“Always Ready, Proud to Serve”*

October 21, 2021

# Looking ahead...

- Who we are
- Two primary divisions
  - Emergency
  - Customer
- Virtual Tour
- Let's engage

Who we are...

2011

911



2017

311

2020

# Awesome Facts

Became CALEA Accredited in April 2018 – 1 of less than 50 standalone centers in VA with the distinction. Just completed 1<sup>st</sup> virtual reaccreditation on 10/18 and 10/19.

Received a Public Safety and Emergency Management, Community Resiliency of the Year Award in September 2020.

Director Gordon became one of 21 Commissioners for CALEA in September 2020.

**WE LOVE COMMUNITY ENGAGEMENT!**

**WE PRIDE OURSELVES ON BEING READY AND SERVING THE PUBLIC!**

# Emergency Communications - 911

## **Primary Public Safety Answering Point (PSAP) for the City of Alexandria**

- Answer all 9-1-1 calls
- Answer all non-emergency calls for Police, Fire/EMS, Parking Enforcement and Animal Control (703.746.4444)

## **Dispatch Police, Fire/EMS, Sheriff's personnel and Animal Control**

- Available 24/7 – 365

**Non-sworn team**

# Emergency Communications - 911

## What to Provide During a Call for Service

- Location, Location, Location!!
- Signs, Landmarks, Cross Streets
- Name
- Phone Number
- Problem
- Injuries
- Scene Safety

**BE PREPARED FOR US TO ASK QUESTIONS**

In most cases, it does not slow the needed response

# Customer Communications - 311

**Alex311 is the City of Alexandria's customer service platform that connects customers to more than 175 City services in a variety of convenient ways.**

- Alex311 online; Mobile app (Apple and Google); Social Media (Facebook and Twitter) @AlexandriaVA311; and Phone (Contact Center)
- Contact Center – Answer all city service-related calls and manages the 311 social media accounts

**Monday – Friday 7 a.m. – 7 p.m.**

**Saturday 8 a.m. – Noon**

**The goal is to meet customers where they are most comfortable!**

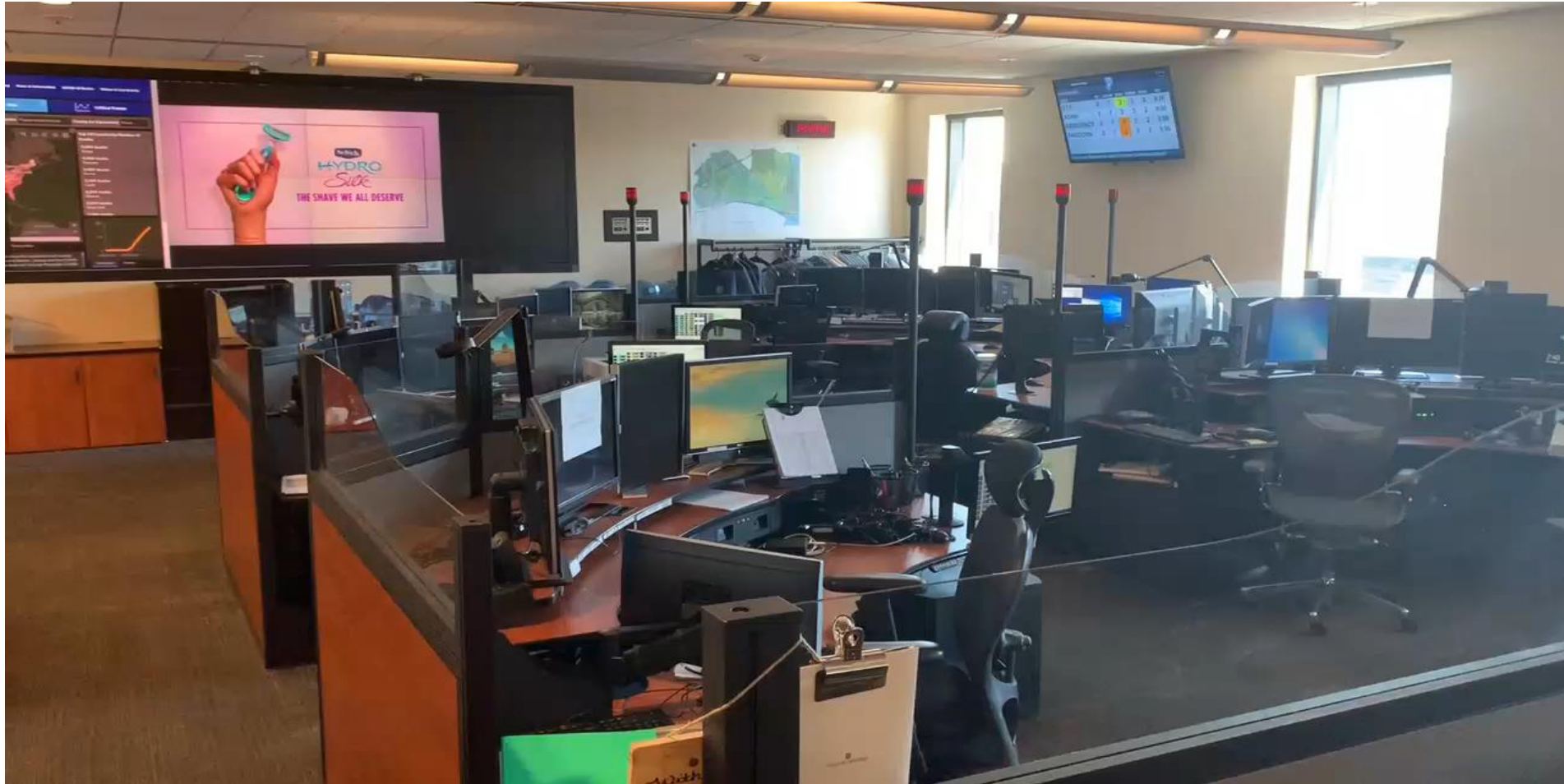
# Customer Communications - 311

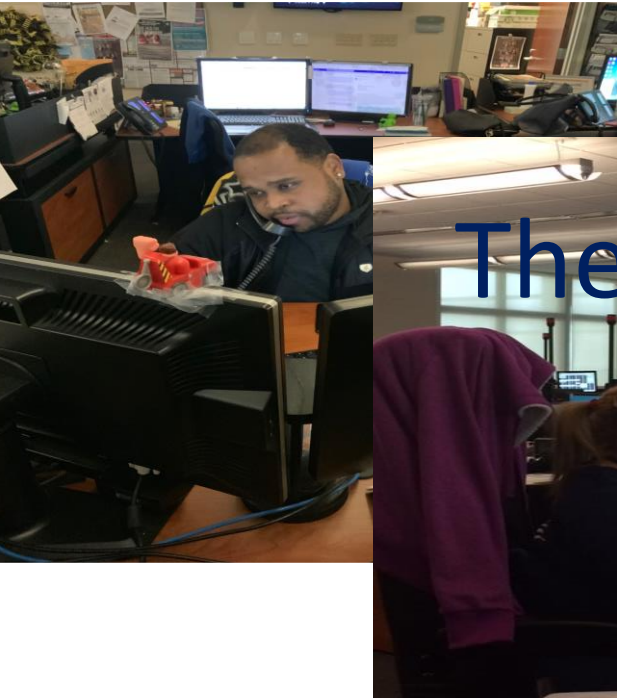
- ✓ Copy of service request
- ✓ Email confirming opened case (If valid email provided)
- ✓ Case updates as it moves through resolution process
- ✓ Other external notes recorded
- ✓ Survey upon case closure

Feedback is important and how we improve!



# Virtual Tour





# The Department of Emergency and Customer Communications

# Let's Engage!